

DETAILED ACTION

Allowable Subject Matter

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

As per claim 6, line1, " s " has been removed.

As per claim 4, line 2, - -Hypertext markup language - - has been inserted before "HTML".

As per claim 9, line 6, - -uniform resource locator - - has been inserter before "URLs".

As per claim 20, line 6, "the" has been changed to - - a - -.

As per claim 22, line 2, - -Hypertext markup language - - has been inserted before "HTML".

Authorization for this examiner's amendment was given in a telephone interview with Donald R. Boys on September 08, 2009.

2. The following is an examiner's statement of reasons for allowance:

The claims are allowable over the art of record based on the applicant's arguments dated 12/31/2008.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably

accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Frantzy Poinvil whose telephone number is (571) 272-6797. The examiner can normally be reached on Monday-Thursday from 7:00AM to 5:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thomas Dixon can be reached on (571) 272-6803. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

**/Frantzy Poinvill/
Primary Examiner
Art Unit 3696**

FP
September 6, 2009